

Not the HR Lady



ALL THINGS PEOPLE. NO BS.

Tara Furiani

21 Years in the 'People' Business!

Tara is the creator, host and executive producer for all of her shows and entertainment mediums. From designing & building the NTHRL website, to developing 100% of her own written and show content... Tara has the business reputation and experience, along with a funny, energetic and intelligent delivery style that resonates with colleagues and fans, across the globe.

In addition; Tara is a 12 year corporate Chief People Officer, a Mom to 7 human kids and a singer/songwriter for Punchline Sexlife. Tara's 1st book, F*ck Your Office Snacks, comes out July 2021.

Learn more & connect at: [LinkedIn.com/in/NotTheHRLady](https://www.linkedin.com/in/NotTheHRLady)



Justin Boggs

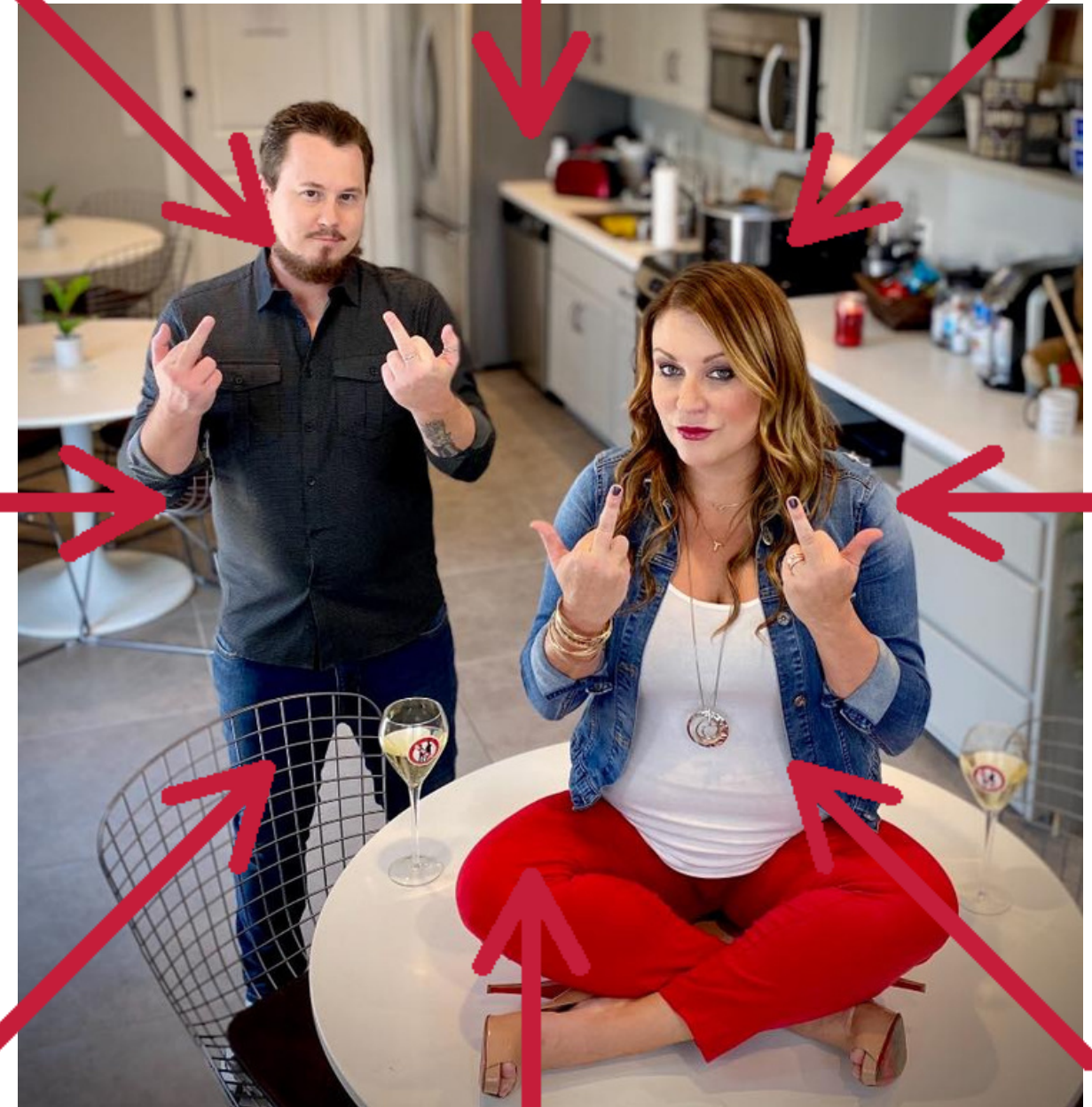
16 Years in the 'Entertainment' Business!

Justin is the co-host, audio & video engineer, show musician and executive producer for the NTHRL brand.

A touring drummer, vocalist, bass player and guitarist for over 16 years and a successful recording engineer... Justin has the professional reputation and experience to ensure every single show we produce looks professional, has the highest quality audio, and tells an interesting story with captivating editing.

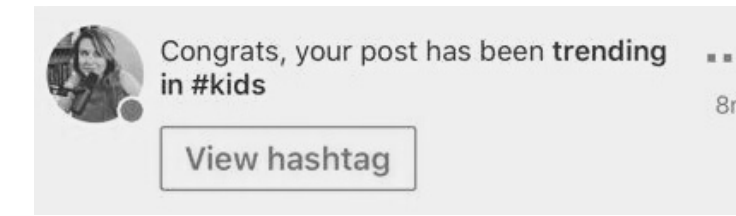
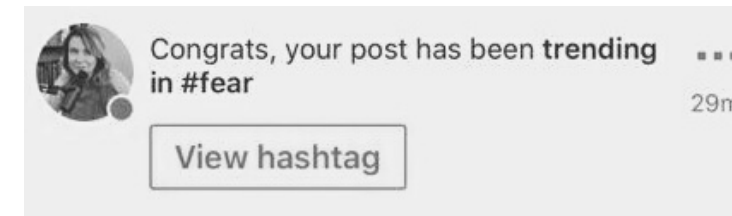
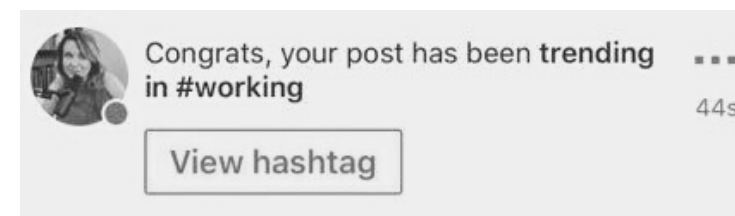
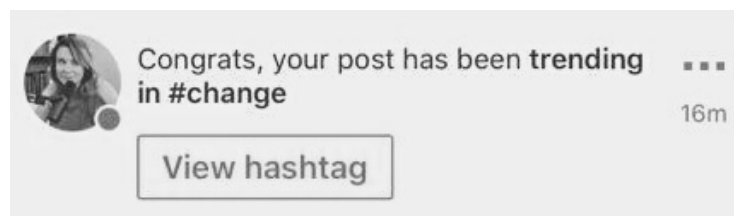
Justin is the Guitarist & Drummer for Punchline Sexlife and loves photography and cooking.

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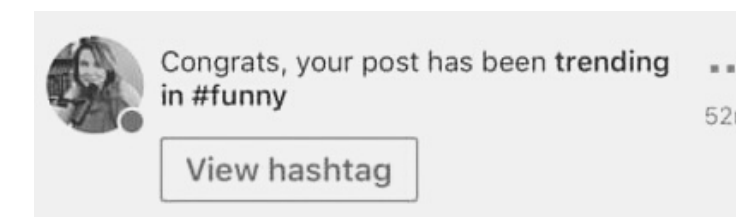
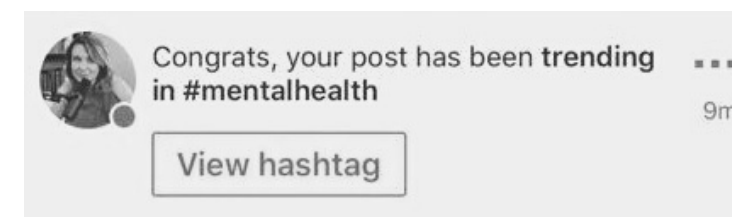
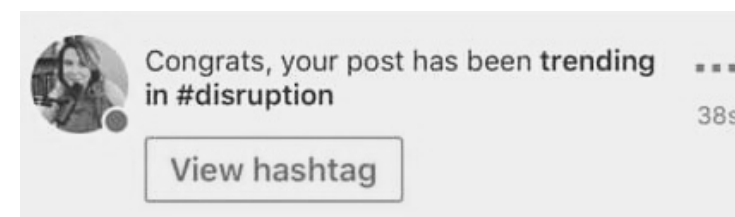
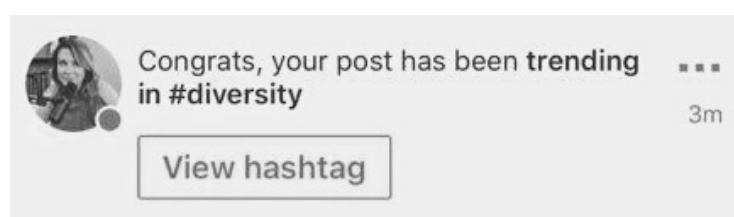


Not the HR Lady is Real.

It's the Business of NOW!



How does working with Tara, Justin & the Not the HR Lady brand benefit you?



Access

We have an incredible fan, client, and colleague base. When you work with us, we're happy to make meaningful introductions and help you get the information you need about our base, to boost your brand, sell your products and/or services, find quality candidates for your clients... all while making fruitful connections through a 'People' approach.

Engagement

NTHRL has a very engaged and loyal following that is comprised of current and future decision makers, influencers, people champions, attorney's, progressive executives and decision making leaders. With over 5x what's considered 'great' engagement, you can be sure that Tara & NTHRL's have grown organically, through word of mouth and with people who are here for it. We don't pay for engagement we earn it.

Influence

Tara is a well respected, well liked and well spoken leader... who's got deep connections with CEO's, Executives, Boards and Leaders, across the world. She is a trusted advisor, dynamic storyteller, relatable champion for all people, with enough life experience to appeal to in real ways. People want to know what Tara thinks, uses and supports. That's real influence.

Results

We drive the right traffic, inspire sales through the trust we've built with our network (and being selective about who we work with) and bring meaningful engagement to the work your company is doing by people who matter. We make exclusive business connections, introductions and partnerships, resulting in long term relationships. We get the results you need.

How can we work together?

Sponsor a Show or Webinar

- Distributed to Over 100+ Social, Video & Podcast Channels
- 150k+ Active Fans & Consistently High Engagement (average 16.8% vs 2% standard)
- Our Demographic: Executives, Leaders, & Decision Makers, Primarily Women & Progressive Men
- Funny, Timely, Relatable, Professionally Produced
- Renowned, Heavily Followed & Engaging, Guests & Panelists that bring different perspectives and insights

Hire Tara & Justin to Lead, Speak, Create

- Objective, Strategic, Communicative Board Member & Executive People Consultant
- Sought After Speaker (Virtual and Live)
- Engaging, Funny, Smart, Quick Witted
- Huge Network of Influential Collaborators & Supporters
- Dynamic, Engaging Writer & Storyteller
- Clever Content Creator & Influencer
- 21+ Years of 'People' Experience
- 12+ Years Leading, as a Chief People Officer
- Internationally Savvy & Multilingual
- Author of 'F*ck Your Office Snacks' and 'Don't Suck as a Boss'

Season 3 Episodes



Fire Brilliant Assholes

Who's Watching Your Kids?

Clearly, You're a Man

It's That Time of the Month

Just the Tip

Two Women One Seat

I'm From Corporate

Heigh Ho Heigh Ho, This Is How I Grow?

Digital Death

It's Just Remote Work

The Boys Club

Gossip Girl: Work Edition

Don't Suck as an Ally

MomZec

Sought-After Speaker

Leadership

Tara's upcoming book, *Don't Suck as a Boss: A Movie Lovers Guide to Leadership* serves as a foundation for her leadership storytelling when she speaks. By using stories we all know, she can create an understanding of what leadership looks like when it's good, bad and ugly. Tara's been a CXO since 2009 and is well respected in her field and as a progressive, no BS leader. It's what employees want. Real Talk. No BS.

Communication

A powerful and prolific communicator, Tara can tackle the toughest challenge we all face at work... communication. Walk into any org and that's the #1 complaint. Tara can help.

Change

Change is hard. But it's time we 'Turn and Face the Strange' as Bowie told us. There's no better time to do better, to change tired practices, to invest in your people.

DEI & B

DEI is now "in", Tara has been doing it since you got fired for talking about about it (she has been, in fact). Companies have the opportunity to shift and do the right thing. Are you ready?

People

Building a truly impactful people function within an organization can be tricky. Tara has worked in nearly every industry and has an incredible team that specializes in all areas of 'people'.

lesbians
WHOtech
QUEER | INCLUSIVE | BADASS



Stories



withlocals
for teams

Connecting teams and cultures

HR
Transform

EXEC
WRANGLERS

f LIVE

Hacking
Your Leadership

Pe
People
element



C
Culturati:



ALL
THINGS
EQUITABLE

HERDACITY
Where women dare

f LIVE

TALENT
TALK
RADIO SHOW



sundance
institute

multifamily
INSIDERS

STEM
Fellowship

Where you've seen us!

CINE
PITCH FEST
PRESENTED BY A&E BE ORIGINAL

YouTube
Live

HR
Rebooted
Innovating the people business



UNleash WD
Distribution. Freshly Inspired.

our galaxy

SXSW



REVIVE

iHeart
RADIO

THE WALL STREET JOURNAL.

WSJ

ART HOUSE
CONVERGENCE

in participation with SUNDANCE
INSTITUTE

A BETTER JONES

Hiring
Transformed

Career
LAUNCH
LIVE

TITAN
ATS





Average Views

We have the best fans, who provide us with meaningful interactions, nearly 150k across the globe on social media! Our transparent, no BS approach, resonates with leaders and decision makers across all industries & countries! Our posts, videos & webinars are well attended, with decision makers, executives, leaders & other influencers.



Incredible Engagement

So what is this number? Above is OUR average engagement between all platforms. We perform best on LinkedIn, but also have a great following on other mediums. What's considered 'GOOD' engagement? Glad you asked... 2% is considered "high". We are 14.8% on average... higher!

Our International Network is

The Best.

The Most Influential

The Experts.



Other ways we can help you

Training

Tara got her start in training with the worlds largest training organization, Dale Carnegie and is a Master Facilitator, Trainer & Instructional Designer. The NTHRL team is full of incredible training resources... ask us about it!

Content Development

Writing, Developing and Marketing are also in our team's wheel house. If you need help boosting your brand with a White Paper, e-Book, Podcast, or your Employment Brand. Reach out, we have great people who can help.


Influencer

Influencer affiliations can help lend credibility, open new client bases, & enhance sales through their large networks. We have over 150k fans, with 18.2% engagement. Tara & the NTHRL brand has a track record of success.

What are People Saying?

Tanya Siggins (she/her) · 1st
I make employees (and CFOs) smile by creating positive & inclusive workplace cul...
12h · 🌐

I have been blown away by the incredible people I've met through LinkedIn in recent months, and one of my most valued new friends is [Tara Furiani](#), ...see more



TARA FURIANI
ABSOLUTELY 'NOT THE HR LADY'

Tanya Siggins (she/her) · 1st
I make employees (and CFOs) smile by creating positive & inclusive workplace cultures that boo...
12h · 🌐

I have been blown away by the incredible people I've met through LinkedIn in recent months, and one of my most valued new friends is [Tara Furiani](#), Not the HR Lady.

I started commenting on Tara's witty and brutally honest posts about leadership and HR. I appreciated her dry sarcasm and willingness to post what I was barely brave enough to think.

Tara started commenting back, we connected and our subsequent DM conversation had me hooked.

In recent weeks as some horrific events have occurred in the US and Tara has stood up and posted some powerful content. Tear jerking, rage inducing, mic dropping content.

I dialled into her newest brainwave this morning 'White People at the Roundtable' which is a frank and inclusive group discussion about diversity & inclusion issues. Follow her and dial in; it is a truly quality conversation!

I appreciate Tara's willingness to put content out in the world that bares so much of herself which I know comes at a personal emotional cost. She holds 100% true to her mission of 'All Things People. No BS.'


Please connect with Tara. I promise you'll be enlightened as well as entertained!

PlushCare
7 mins · 🌐

"Protect your #mentalhealth! Yesterday, I used PlushCare and found the entire video experience awesome, quick and easy! I got the refill and new medication I needed to get through this tough time."
[Not the HR Lady The Wall Street Journal](#)

Thank you [Not the HR Lady](#) for sharing and helping to spread the word! We Care! Now more than ever, online access to #mentalhealth medications can be a life-saving resource.

The Wall Street Journal
February 12 · 🌐



WSJ.COM
Young Workers Seek Mental Health Accommodations, Employers Try to Keep Up

Jason Karmody · 7:16 am

Hi Tara, hope you're well - thanks for sharing such a thoughtful post and your story on allyship - truly heart-warming. I lead D&I at Google, and it would be great to stay connected on future stories and opps.

Warm regards,
Jason


Martin Fretwell · 1st 15h · ...

Bringing work and friends together ☆...

I've been editing videos all week for the HR summit but was able to sit down last night and watch this episode on YouTube - I then binge watched all 7 and got to sleep at 5am. Brilliant night!

Tracie Sponenberg, SHRM-SCP, SPHR · 1st
Chief People Officer @The Granite Group | DisruptHRNH & HR Rebooted Co-Founder | H...
16m · 🌐

[Tara Furiani](#) is one of my favorite people that I have never met in real life. If you aren't following her, you should be. As a former CPO, she uses her voice to share her no-BS approach to what really matters - our people. I loved her recent interview with [Dirk Beveridge](#) (check it out here: <https://lnkd.in/dpyrqv3>), and enjoy her web series, Not The HR Lady (as someone who has been referred to as "The HR Lady" much more than once, I love the title!) <https://lnkd.in/dDhPQPN> And one of these days, we WILL meet in person! #HR #HRCommunity #people #strategicHR #hrleaders



Shift To Tomorrow: 6-Week Program Replay | UnleashWD By Dirk Beveridge
unleashwd.com

Jillian Phelan · 10:40 am

Where did you come from? (from a brand new fan)

Hi Tara,

I just stumbled across you on LI. Upon which I am proceeding to reading and listing to everything you have to say. But before I learn anything else, thank you for two things: 1. "Not the HR Lady" because who the f*ck (and there are many) wants to deal with that person; and 2. If my role is not about the delicious and intricate care of people, then why do it at all...

You might just be my first ever superhero.

Jillian

What else
they're
talking
about?



Jami Bouras • 4:25 pm

Tara,

Thank you for connecting.

I'm unsure how I stumbled across your page, but I'm grateful I did!

I'm sure you probably get this all the time, but your content is inspiring, thought-provoking, and incredibly insightful.

I'm always keen to learn more from like-minded professionals like yourself, and I look forward to seeing more of your posts.



Rochelle Carter-Wilson • 12:39 pm

You are HILARIOUS! I wish I worked with HR people like you. I pivoted away from HR to Marketing years ago, but this is the perspective people need. Thanks for sharing.



Congrats, your post has been trending in #diversity

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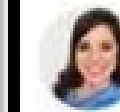
3m

[View hashtag](#)



Christine Stoffels (she/her) • 9:51 pm

Hi Tara, thank you for sharing your story with vulnerability and true love for your Dad and family. I appreciate your role modeling for us. Take care and thank you for connecting, Christine



AJ Christen • 10:14 am

You are my new best friend!

I love people, but hate the idea of being thought of as the cop at work. I work with an amazing group of people in an amazing company (currently in hyper growth yay). I say all the time "I'M NOT THE HR LADY!"

I haven't heard of your podcast before now, but I will DEFINITELY be subscribing!

Cheers to kindred spirits!

AJ



Crystal Walker (she-her-hers) • 8:13 am

Thanks for the connection Tara. Your voice on LinkedIn is much needed.

We are inspiring executives & re-shaping the world of work



Jonathan Polland • 4:37 pm

Hi Tara. Hope you're well. We spoke briefly when you were with Alamo and your directness left a positive impression. I just want to say how much I appreciate the candor of your posts and hope employers take note of what you have been saying and apply it!



Brittani Baker • 10:37 am

I just read a post that you made recently about being an ally and I just wanted to reach out and say thank you 🥰



Emerald Lavender • 10:35 am

Hi Tara,

I came across one of your post and was truly touched. Thank you for being an ally and using your privilege to "free us." I'd love to connect and I hope you're staying well in these challenging times.

Warmly,



Keilly Cutler • 1:43 pm

Hi Tara - I don't think we've met in person but I really appreciate the content you put out on linked in. I strive to be a better advocate and anti-racist professionally and in my day-to-day life. I was wondering if you might have a minute to connect. I'd love to pick your brain about what/who you're reading, who you follow and how you got to be where you are. I imagine life is crazy busy for you juggling work and 7 kids so I promise not to waste your time.



DeAnnah Stinson Reese • 12:13 pm

I love your show!! I was so sucked in "your worthplace"

I want in!!

Personal branding to grow your career

I'm typing so fast lol. Please let me know if/when you're open to connect further.



Valerie Reiffert • 10:16 am

I am listening to the podcast now. Thank you for being a LOUD and PROUD ally! If I can work with you in anyway I'd love to introduce myself and Paycor to you as well. We provide technology for payroll and HR processes and allow HR to focus on the strategic side of HR rather than the tactical.

Again THANK YOU <3

Investment?

'NTHRL' Weekly Web-Series & Podcast Episode & Live After Party Sponsorship: **\$5,000**

Live, Interactive, Webinar Sponsorship: From **\$3,500**

Speaking: From **\$7,500** + travel (inquire)

CEO Advisor or Board Member: From **\$75k** Annually (ask about equity options)

Executive Team Coaching: From **\$45k** Quarterly (ask about equity options)

HR & DEI Consulting with *Tara Furiani*: From **\$450** Per Hour

C-Level Retained Search: **\$100k** Flat Rate/All Inclusive

Please ask for a custom proposal, this is meant as a guideline and is not representative of the costs for your organization.

We commit to creating the best value, bringing in the top talent to help reach your goals and over delivering.

Please ask about long-term engagement pricing and business consulting (DEI, HR, PR, Talent Management, Organizational Change & more) rates & packages.

Let's work together

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