

*Dynamic  
Engaging. Actionable*

# Tara Furiani

## NOT THE HR LADY



### Aren't you in 'HR'?

Tara is not "just the hr lady", she's a strategic, innovative, and energetic executive that helps organizations transform through people. HR isn't a necessary evil and smart businesses who've realized what 'People' can do for them, are thriving both with winning talent and increasing market share.

Tara is an outside the box, chief people officer who's committed to helping workplace do better and aiding employers and employees, alike.

### Speaker, Guest & Panelist

Tara regularly speaks at conferences (both in-person and now virtual, domestically & abroad). In addition, you can catch her on numerous podcasts, webshows, live events & webinars.

### Author and Blogger

'F\*ck Your Office Snacks' is a leadership guide to believing in your worth, your importance and your impact. Check out Tara's Blogs on LinkedIn. Over 20 Million Views in 2020.

# 12 YRS

AS A CHIEF PEOPLE  
OFFICER & EXECUTIVE

# 185K

FANS ACROSS SOCIAL  
MEDIA

# 18.2%

AVERAGE SOCIAL  
ENGAGEMENT, PER POST

# What do you do?

Tara is passionate about guiding executives, leaders and teams to experience breakthroughs. She's dedicated to lifting up women in business, and is a tireless advocate for equity in the workplace. As a single mom and champion for 'parents' rights, Tara is committed to changing the world for her children, you and yours.

Tara Furiani is Not the HR Lady, and she brings authenticity, storytelling, real experience, insight, credibility, action and laughter to your event.

# 1

BOOK HAS BEEN WRITTEN BY TARA, WITH MANSPLAINING BY JUSTIN BOGGS. SERIOUSLY. IT'S CALLED 'F\*CK YOUR OFFICE SNACKS'. PRE-ORDER AT [NOTTHEHRLADY.COM/SHOP](http://NOTTHEHRLADY.COM/SHOP)

# 7

IS THE NUMBER OF CHILDREN TARA HAS. AND, COINCIDENTALLY, ITS ALSO THE NUMBER OF TIMES TARA HAS WON 'BEST PLACE TO WORK'.

## what are people saying?

Congrats, your post has been trending in #mentalhealth

View hashtag

**Rochelle Carter-Wilson** • 12:39 pm  
You are HILARIOUS! I wish I worked with HR people like you. I pivoted away from HR to Marketing years ago, but this is the perspective people need.  
Thanks for sharing.

**Lizette Ojeda, PhD** • 10:58 pm  
OMG I love your show and your personality is right up my alley! What a breath of fresh air. Bonus for being a Texan!

**DeAnnah Stinson Reese** • 12:13 pm  
I love your show!! I was so sucked in "your worthplace"  
I want in!!  
Personal branding to grow your career  
I'm typing so fast lol. Please let me know if/when you're open to connect further.  
😊

**Caribel Colon** • 12:45 pm  
Thank you for your story.  
  
Tara,  
  
Your story was very touching, and I am very sorry to hear about your Dad. Although I am Hispanic, my skin is white and therefore I have a privilege that other people in my community don't have. I try to involve myself in communities that need the help by either educating them on their finances or just hearing their stories and sharing with others. My goal in life is to see minorities continuously progressing forward, towards a future they can be proud of. Thank you for sharing yours.  
  
Kind Regards,  
Caribel

**Faatimah Pickens** • 12:07 pm  
Okay first of all  
You're incredible and I appreciate every word that you speak! I am having a HARD time right now and I needed to catch an episode of "Not The HR Lady"  
  
So thank you!  
Start your reply with one of these options

**Jillian Phelan** • 10:40 am  
Where did you come from? (from a brand new fan)  
Hi Tara,  
  
I just stumbled across you on LI. Upon which I am proceeding to reading and listing to everything you have to say. But before I learn anything else, thank you for two things: 1. "Not the HR Lady" because who the f\*ck (and there are many) wants to deal with that person; and 2. If my role is not about the delicious and intricate care of people, then why do it at all...  
  
You might just be my first ever superhero.  
  
Jillian

Congrats, your post has been trending in #change

View hashtag

Congrats, your post has been trending in #diversity

View hashtag

Congrats, your post has been trending in #disruption

View hashtag

## influence

-  [LinkedIn.com/in/notthehrlady](https://www.linkedin.com/in/notthehrlady)  
**50000 FANS**
-  [Instagram.com/taranotthehrlady](https://www.instagram.com/taranotthehrlady)  
**25000 FANS**
-  [Facebook.com/notthehrlady](https://www.facebook.com/notthehrlady)  
**3400 FANS**
-  [YouTube.com/c/notthehrlady](https://www.youtube.com/c/notthehrlady)  
**4000 FANS**
-  [Twitter.com/taarafuriani](https://twitter.com/taarafuriani)  
**1500 FANS**

## topic specialties

- Authenticity in Leadership
- Employer Brand & ROI
- Culture Crisis & Change Leadership
- The Future of Work
- Politics & the Workplace
- The Employee Experience
- Mental Wellness & Workplace Health
- Diversity, Equity, Inclusion, & Belonging
- Executive Teambuilding
- Working Parents
- Communicative Leadership
- Vulnerability & Fear
- Disruption



LEADERSHIP. DEI. AUTHENTICITY. HR.

*Featured On &  
Worked With*



# WORK WITH US

ALL THINGS PEOPLE. NO BS.

## AUTHENTICITY.



Tara Furiani is a leader who's walked in the shoes of your employees. Who has built a reputation for inspiring organizational breakthroughs and reimagining the world of work.

Tara's candor, storytelling, energy, relatability and vast experience captivate audiences and spark action.

She's funny, quick witted, engaging and can pivot on the spot, for 'in the moment' takeaways.

This lifelong champion and ally for all people will transform not only your event, but your way of thinking and ultimately, your business.

## SERVICES & FEES

Discounts available for non-profit & for certain promotional opportunities, please inquire.

### CONTENT DEVELOPMENT

- Sponsored Post - from \$1,500
- eBook or White Paper - from \$5,000
- Custom Content & Writing - from \$150 per hour

### SPEAKING

- 1 Hour Webinar - from \$3,500
- 1 Hour Panel - from \$1,500
- Conference Keynote - from \$7,500 per day
- Company Event - from \$10,000 per day

NOTE: WE DON'T CHARGE TO BE ON PODCASTS OR WEBSHOWS, INQUIRE!

For ALL Virtual Speaking we use top of the line SHURE SM7B Mics, Wired Internet, Pro Lighting & Background, Wardrobe & Full Hair/Makeup for both Tara & Justin.

### CONSULTING

- Leadership/Exec Team Consulting - from \$450 per hour
- Retreat w/ PI & Teambuilding - from \$15,000 per day
- DEI Consulting - from \$450 per hour
- HR, Recruiting, Training Consulting - from \$450 per hour
- Executive Coaching - from \$500 per hour
- Non-Executive Coaching - from \$250 per hour





**Let's discuss working together!**



[calendly.com/notthehrlady](https://calendly.com/notthehrlady)



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